

[Date]

[Customer Name]

[Address Line 1]

[City, State, Zip Code]

Subject: Early Renewal Offer for Your [Vehicle Make/Model] Coverage

Dear [Customer Name],

We hope you are enjoying the peace of mind that comes with your current vehicle protection plan. We are writing to inform you that your coverage for your [Year] [Vehicle Make/Model] (VIN: [VIN Number]) is approaching its expiration date on [Expiration Date].

As a valued customer, we would like to offer you an **Early Renewal Discount**. By renewing your policy before [Deadline Date], you can lock in your current rates and take advantage of the following benefits:

- [Discount Percentage]% off your total premium
- Protection against future price increases
- Continuous coverage with no gaps in protection
- [Additional Benefit, e.g., Free Roadside Assistance upgrade]

Renewing is quick and easy. You can choose one of the following options:

1. **Online:** Visit [Website URL] and log in to your account.
2. **Phone:** Call our renewal specialists at [Phone Number].
3. **Mail:** Complete and return the enclosed renewal form.

Don't wait until your coverage expires. Secure your vehicle's protection today and save on your premium.

If you have any questions regarding your plan or the renewal process, please contact us at [Support Email] or [Phone Number].

Sincerely,

[Sender Name]

[Title]

[Company Name]