

[Company Logo/Letterhead]

[Date]

[Policyholder Name]

[Address Line 1]

[Address Line 2]

Subject: Important: Your Term Life Insurance Policy Anniversary and Renewal

Dear [Policyholder Name],

Thank you for choosing [Insurance Company Name] for your life insurance needs. We are writing to notify you that your Term Life Insurance policy, number [Policy Number], is approaching its anniversary date on [Anniversary Date].

Policy Summary:

- Current Coverage Amount: \$[Amount]
- Current Annual Premium: \$[Amount]
- New Renewal Premium: \$[Amount]
- Effective Date of Renewal: [Date]

Your coverage will automatically continue for the next term provided that the renewal premium is paid by the due date. If you have set up automatic payments, no further action is required; the updated premium amount will be deducted on the scheduled date.

Why Review Your Policy?

An anniversary is an excellent time to ensure your coverage still aligns with your life goals. Please contact us if you have experienced any major life changes, such as:

- Marriage or divorce
- The birth or adoption of a child
- The purchase of a new home
- A change in your employment status

If you wish to make changes to your coverage amount, update your beneficiaries, or discuss different policy options, please contact your agent [Agent Name] at [Phone Number] or visit our online portal at [Website URL].

We appreciate your continued trust in us to help protect your family's future.

Sincerely,

[Name/Signature]

[Title]

[Insurance Company Name]