

[Date]

[Policyholder Name]

[Address]

[City, State, Zip Code]

Subject: Welcome to [Company Name] - Your Policy and Giving Back

Dear [Policyholder Name],

Thank you for choosing [Company Name] for your insurance needs. We are pleased to confirm that your policy [Policy Number] is now active. We are committed to providing you with excellent service and protection.

As part of our commitment to the community, we are excited to invite you to participate in our Charity Referral Program. For every new client you refer to us who requests a quote, we will donate \$[Amount] to [Charity Name/Choice of Charities] in your honor.

There is no obligation for your referrals to purchase a policy; we simply want to support a great cause while introducing our services to others. To participate, please share your unique referral link: [Link] or have your referral mention your name when contacting us.

If you have any questions regarding your new policy or our donation program, please contact us at [Phone Number] or [Email Address].

Welcome to our family, and thank you for helping us make a difference.

Best regards,

[Agent Name]

[Company Name]

[Website]