

[Date]

[Recipient Name]

[Street Address]

[City, State, Zip Code]

Subject: Special Discount Offer for Your Renters Insurance Renewal

Dear [Recipient Name],

Thank you for choosing [Insurance Company Name] to protect your home and belongings. Your current renters insurance policy, #[Policy Number], is set to expire on [Expiration Date].

We value your loyalty. To show our appreciation, we are pleased to offer you a **[Percentage]% discount** on your premium if you renew your policy before [Deadline Date].

**Your Renewal Details:**

- Current Premium: \$[Amount]
- Discounted Premium: \$[Amount]
- Policy Term: [Start Date] to [End Date]

To claim this discount and ensure uninterrupted coverage, please log in to your account at [Website URL] or call us at [Phone Number].

If you have any questions or would like to review your coverage limits, our team is here to help.

Sincerely,

[Your Name/Department]

[Insurance Company Name]

[Contact Information]