

[Date]

[Customer Name]

[Address]

[City, State, Zip Code]

**Subject: Early Bird Renewal Offer for Your RV Coverage**

Dear [Customer Name],

Adventure season is just around the corner! We are contacting you because your recreational vehicle insurance policy (Policy #[Policy Number]) is set to expire on [Expiration Date].

Because you are a valued client, we are offering an **Early Bird Renewal Discount** if you renew your coverage before [Early Bird Deadline Date]. Renewing early ensures that your motorhome, camper, or trailer is protected without any gaps in coverage.

**Your Renewal Details:**

- **Vehicle:** [Year/Make/Model]
- **Current Expiration:** [Expiration Date]
- **Early Bird Premium:** \$[Amount]

To secure this rate, you can renew by:

1. Visiting our website at [Website Link].
2. Calling our office at [Phone Number].
3. Signing and returning the enclosed renewal form.

Thank you for choosing [Company Name] to protect your home on the road. We look forward to helping you stay covered for many miles to come.

Sincerely,

[Agent Name]

[Company Name]

[Phone Number]