

[Company Name]
[Address]
[City, State, Zip Code]
[Phone Number]
[Date]

[Policyholder Name]
[Address]
[City, State, Zip Code]

Subject: Important Notice Regarding Your Safe Driving Discount Renewal

Dear [Policyholder Name],

We are writing to inform you that your current Safe Driving Program discount for Policy Number [Policy Number] is scheduled to expire on [Expiration Date].

To continue receiving your discount of up to [Discount Percentage]%, you are required to renew your participation in the program. Maintaining a clean driving record is a great way to keep your premiums low, and we want to ensure you keep your savings active.

Action Required:

To renew your enrollment, please complete the following steps by [Deadline Date]:

- Log in to your account at [Website URL].
- Review your driving data and program terms.
- Confirm your intent to renew the Safe Driving Program.

If no action is taken by [Deadline Date], the safe driving discount will be removed from your policy, which may result in an increase in your next premium payment.

If you have any questions or need assistance with the renewal process, please contact our customer service team at [Phone Number] or email us at [Email Address].

Thank you for being a safe driver and a valued customer.

Sincerely,

[Sender Name/Department]
[Company Name]