

[Company Name]
[Address]
[City, State, Zip Code]
[Phone Number]

[Date]

[Policyholder Name]
[Policyholder Address]
[City, State, Zip Code]

Subject: Renewal of Your Telematics Safe Driver Discount - Policy #[Policy Number]

Dear [Policyholder Name],

We are writing to inform you that your auto insurance policy is approaching its renewal date on [Renewal Date].

Based on your driving data collected through our [Telematics Program Name] over the past term, we are pleased to confirm that you have qualified for a Safe Driver Discount. Your safe driving habits, including [mention specific metrics like smooth braking or low mileage], have earned you a discount of [Discount Percentage/Amount] on your upcoming premium.

Next Steps:

- **Automatic Renewal:** Your discount will be automatically applied to your new policy term.
- **Stay Connected:** Please ensure your telematics device remains plugged in or your mobile app remains active to continue earning rewards for the next period.
- **Review Your Score:** You can view your detailed driving summary and tips for improvement by logging into your account at [Website/App Link].

If you have any questions regarding your score or how your discount was calculated, please contact our customer service team at [Phone Number] or reply to this email.

Thank you for being a safe driver and for choosing [Company Name].

Sincerely,

[Sender Name/Department]
[Company Name]