

Date: [Current Date]

[Tenant Name]

[Property Address]

[Unit Number]

Dear [Tenant Name],

We hope you are enjoying your stay at [Property Name/Address]. Your current lease is scheduled to expire on [Current Lease End Date].

Because you are a valued resident, we would like to offer you the opportunity to renew your lease early. By signing a new lease agreement before [Deadline Date], you can secure a favorable rate adjustment for the upcoming term.

Renewal Offer Details:

- **New Lease Term:** [Number] Months
- **New Monthly Rent:** \$[Amount]
- **Effective Date:** [Start Date of New Lease]

To take advantage of this early renewal offer, please contact the leasing office or sign the attached renewal agreement by [Deadline Date]. If we do not hear from you by this date, the rental rate may be subject to further market adjustments.

If you have any questions regarding this offer or your lease, please contact us at [Phone Number] or [Email Address].

Thank you for choosing to make your home with us.

Sincerely,

[Property Manager Name]

[Management Company Name]