

[Date]

[Tenant Name]

[Property Address]

[Unit Number]

Dear [Tenant Name],

Thank you for being a valued resident at [Property Name]. As your current lease is set to expire on [Lease Expiration Date], we would like to invite you to renew your residency with us.

As a token of our appreciation for your continued loyalty, we are pleased to offer you a **Loyalty Reward Upgrade** upon the signing of a new [Number of Months]-month lease. You may choose one of the following complimentary property upgrades:

- [Option 1: e.g., Professional Carpet Cleaning]
- [Option 2: e.g., New Kitchen Backsplash]
- [Option 3: e.g., Smart Thermostat Installation]
- [Option 4: e.g., Ceiling Fan Installation]

Renewal Terms:

- New Lease Term: [Start Date] to [End Date]
- New Monthly Rent: \$[Amount]

To claim your loyalty reward and secure your renewal, please sign and return the enclosed lease agreement by [Deadline Date]. Once the lease is signed, our maintenance team will contact you to schedule your selected upgrade.

If you have any questions regarding your renewal or the upgrade options, please contact the management office at [Phone Number] or [Email Address].

We look forward to having you as a resident for another year.

Best regards,

[Your Name/Property Manager Name]

[Property Management Company]