

[Landlord/Management Name]  
[Address]  
[City, State, Zip Code]  
[Date]

[Tenant Name]  
[Property Address]  
[Unit Number]  
[City, State, Zip Code]

**Subject: Lease Renewal Offer - [Property Address]**

Dear [Tenant Name],

As the expiration of your current lease on [Current Lease End Date] approaches, we would like to express our sincere appreciation for your continued residency. Having you as a long-term resident is a pleasure, and we value the care you have shown for your home.

We are pleased to offer you a renewal of your lease under the following terms:

- **Renewal Term:** [Number of Months/Years]
- **New Monthly Rent:** \$[Amount]
- **Effective Date:** [Start Date of New Lease]

As a token of our appreciation for your loyalty, we would like to offer you the following "Premium Resident" benefit upon signing this renewal: [e.g., A complimentary professional carpet cleaning / One-time appliance upgrade / \$100 rent credit].

Please review the attached lease agreement. To secure these terms, we kindly ask that you sign and return the document by [Deadline Date].

If you have any questions or would like to discuss alternative lease lengths, please contact us at [Phone Number] or [Email Address].

We look forward to having you with us for another year.

Sincerely,

[Signature]  
[Printed Name]  
[Title/Company Name]