

[Date]

[Resident Name(s)]

[Unit Number]

[Property Name]

Dear [Resident Name],

We would like to start by thanking you for being a valued resident at [Property Name] for the past [Number] years. Residents like you are what make our community a great place to live.

Your current lease is scheduled to expire on [Current Lease Expiration Date]. Because of your long-term residency and history of excellence, we are pleased to offer you a **Tenured Resident Special Rate** for your next lease term.

Your Renewal Options:

- [Number]-Month Lease: \$[Amount] per month
- [Number]-Month Lease: \$[Amount] per month

This special rate is our way of showing appreciation for your loyalty. To secure this pricing, please notify the leasing office of your intent to renew by [Deadline Date].

If you have any questions or would like to discuss these options further, please contact us at [Phone Number] or [Email Address]. We look forward to having you with us for another year!

Sincerely,

[Property Manager Name]

[Property Name] Management