

[Date]

[Tenant Name]

[Property Address]

[Unit Number]

**Subject: Exclusive Lease Renewal Offer for VIP Resident**

Dear [Tenant Name],

As the expiration of your current lease on [Current Lease End Date] approaches, we would like to express our sincere appreciation for having you as a valued resident. Your residency is important to us, and we are pleased to offer you an exclusive opportunity to extend your stay.

To honor your VIP status, we have prepared the following renewal options tailored for you:

**Option 1: [Number] Month Extension (Best Value)**

New Monthly Rent: \$[Amount]

Effective Date: [Start Date]

**Option 2: [Number] Month Extension**

New Monthly Rent: \$[Amount]

Effective Date: [Start Date]

As a token of our appreciation, if you sign your renewal by [Incentive Deadline Date], we are pleased to offer you the following VIP perk:

[Insert Perk, e.g., One-time Carpet Cleaning / \$100 Rent Credit / Reserved Parking Space]

All other terms and conditions of your original lease agreement will remain in full force and effect. Please let us know your preferred option by [Response Deadline Date] so we can prepare the formal lease amendment for your signature.

Thank you for choosing to make your home with us. We look forward to continuing our relationship.

Sincerely,

[Property Manager Name]

[Property Management Company/Landlord Name]

[Phone Number]

[Email Address]