

[Date]

[Policyholder Name]

[Address Line 1]

[City, State, Zip Code]

Subject: Important Update Regarding the Value of Your Life Insurance Policy #[Policy Number]

Dear [Policyholder Name],

Your current life insurance policy is approaching its renewal date on [Renewal Date]. As this date nears, we want to take a moment to highlight the ongoing value and security this coverage provides for you and your loved ones.

Life insurance is more than just a policy; it is a foundation for your family's financial future. Your coverage currently provides:

- **Financial Security:** A tax-free death benefit of \$[Benefit Amount] to protect your beneficiaries.
- **Debt Protection:** Support to cover mortgages, personal loans, or final expenses.
- **Future Stability:** Ensuring your family's standard of living and educational goals remain uninterrupted.

Since your policy was first issued, your life may have changed. Whether you have started a new job, grown your family, or purchased a home, maintaining this protection is more critical than ever. Renewing now ensures that there is no lapse in coverage and that your premium remains locked in at the most competitive rate available for your current plan.

Next Steps:

No action is required if you wish to proceed with the automatic renewal. Your new premium of \$[Premium Amount] will be processed on [Billing Date] via your chosen payment method.

If you would like to review your coverage amounts or discuss any changes in your life that might require an update to your policy, please contact us at [Phone Number] or [Email Address].

Thank you for trusting [Insurance Company Name] with your protection. We look forward to continuing to serve you.

Sincerely,

[Agent Name/Company Representative]

[Insurance Company Name]

[Phone Number]