

[Date]

[Customer Name]

[Address Line 1]

[City, State, Zip Code]

Subject: IMPORTANT: Your Senior Citizen Defensive Driving Discount is Expiring

Dear [Customer Name],

We are writing to inform you that your Senior Citizen Defensive Driving insurance discount is scheduled to expire on **[Expiration Date]**.

To continue receiving reduced rates on your auto insurance premium, you must complete a state-approved Defensive Driving Refresher Course. Completion of this course not only keeps your skills sharp but ensures your "Mature Driver" discount remains active for the next [Number] years.

Action Required:

- Enroll in and complete an approved Senior Defensive Driving course before [Deadline Date].
- Submit your Certificate of Completion to our office via email at [Email Address] or by mail.

If we do not receive your new certificate by the expiration date, your insurance premium will automatically increase to the standard rate on your next billing cycle.

If you have already completed a course recently, please disregard this notice or contact us to ensure we have your updated certificate on file.

Thank you for being a valued customer and for your commitment to road safety.

Sincerely,

[Agent Name/Company Name]

[Phone Number]

[Website]