

[Current Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Subject: Welcome and Your New Driver Discount

Dear [Customer Name],

Thank you for choosing [Company Name] for your auto insurance needs. We are excited to have you with us and appreciate the trust you have placed in our services.

We are pleased to inform you that we have applied a New Driver Discount to your policy. This discount is our way of saying thank you for joining our community and to help you get started safely on the road.

Your updated policy details and premium information are attached to this letter. Please review them at your convenience. If you have any questions regarding your coverage or this discount, please feel free to contact our customer support team at [Phone Number] or [Email Address].

Safe driving and thank you again for being a valued customer.

Sincerely,

[Your Name/Signature]

[Your Job Title]

[Company Name]